



**EmPOWERED
To Serve™**

EmPOWERED To Serve Summit, Competition and Awards
Hosted by: American Heart Association/Mid-Atlantic Affiliate

**Awards Emcee – Tamara Gant,
Nationally Syndicated Radio Personality
& Co-host of The Michael Baisden Show**

AGENDA

Tuesday, October 17, 2017

8:00 am – 9:00 am	Registration/Continental Breakfast	Lobby/Atrium
9:00 am – 9:15 am	Welcome/Opening Remarks Keith Churchwell, M.D., FACC, FAHA, FACP Chair, Health Equity and Social Determinants of Health Task Force & Member, Diversity Leadership Committee, American Heart Association Senior Vice President/Executive Director, Cardiovascular Services, Transplant, Medicine, Yale-New Haven Health Jeremy Beauchamp, EVP, American Heart Association/Mid-Atlantic Affiliate	Auditorium
9:15 am – 10:45 am	Social Determinants of Health (SDOH) Melvin Thompson, Executive Director, Endealeo Institute Nancy Roman, CEO, Partnership for a Healthier America Alisahah J. Cole, MD, Vice President/System Medical Director, Community Health Carolinas HealthCare System Lisa Pino, Senior Attorney, Mayer Brown, LLC Moderator, Tyrone Stoudemire, Global Diversity Officer, Hyatt Hotels	Auditorium
10:45 am – 11:00 am	Break	

11:00 am – 11:45 am	Conscious Capitalism	Auditorium
	<p>Atif Bostic, CEO, Uplift Solutions Lawrence Griffith, CEO, Digital Factory Kevin Vuong, Social Entrepreneur Vanessa Mason, Co-Founder and Managing Director of P2Health Ventures Moderator: Kristi Durazo, Senior Strategy Advisor, Strategy Insight and Design, American Heart Association</p>	
12:00 pm – 1:00 pm	Lunch	Ballroom ABCD
	<p>Keynote Speaker Robert Johnson, Managing Partner, Solomon Group, LLC Chief Diversity & Inclusion Officer, Quintarios, Prieto, Wood & Boyer and Managing Partner of the Solomon Group LLC.</p>	
1:15 pm – 2:15 pm	Corporate Social Responsibility	Auditorium
	<p>Nicole Johnson-Scales, Senior Vice President, Fifth Third Bank Tyrone Stoudemire, Global Diversity Office, Hyatt Hotels Andres Gonzalez, VP & Chief Diversity Officer, Froedtert & Medical College of Wisconsin Daphne Jones, Senior Executive and Chief Information Officer, Global Services IT, GE Healthcare, GE Company Moderator, Calvin Butler, CEO, Baltimore Gas and Electric Company</p>	
2:30 pm – 4:00 pm	Community Transformation	Auditorium
	<p>Edna Kane Williams, Senior VP, AARP Danielle Ayers, Chief Justice Officer, Friendship West Baptist Church Carol Payne, Field Office Director, U.S. Department of Housing and Urban Development Janice M. Williams, SVP of Program Development, YMCA of Greater Washington Region Maisie Chin, Executive Director/Co-Founder, Community Asset Development Re-Defining Education (CADRE) Moderator, Pamela Garmon Johnson, VP, Multicultural Markets, American Heart Association</p>	
4:00 pm – 4:15 pm	Wrap-Up and Next Steps	Auditorium
	<p>Keith Churchwell, M.D., FACC, FAHA, FACP</p>	
6:00 pm - 7:00 pm	Reception	Pre-Function Area (Ballroom ABCD)

7:00 pm – 9:30 pm

Urban Storytelling Competition & Awards Dinner

Ballroom ABCD

Mark and Brenda Moore and Tamara Gant/Co-hosts

Shuttle will be available to take guests to the Washington Court Hotel after dinner. It is also a short cab or Uber ride.

Wednesday, October 18, 2017

7:30 am

Shuttle will be available to take guests to the Kellogg Center for the CEO Breakfast. It is also a short cab or Uber ride.

8:00 am – 9:00 am

CEO Breakfast

Room 5A-B

Small group cultivation event for major gift prospects and donors
Nancy Brown, CEO, American Heart Association

9:00 am – 9:15 am

Welcome/Opening Remarks

Auditorium

Chris William, Chair, Mid-Atlantic Affiliate Board, American Heart Association
and Financial Advisor, Wells Fargo Advisors

Nancy Brown, CEO, American Heart Association

9:15 am – 9:45 am

Collective Impact to Transform Communities

Auditorium

Background: What is “Collective Impact” and how do we drive innovations at the community level through collaboration with traditional and non-traditional partnerships.

Best Practice Model - Baltimore, MD – Increasing Access to Healthy Food

Facilitator: Kimberly Perry, Director, Food Security, AARP Foundation

BaltiMarket – Baltimore City Health Department

Laura Flamm, Director, Healthy Eating and Active Living, Baltimore City Health Department

Healthy Corner Stores – No Boundaries Coalition

Rebecca Nagle, Co-Director, No Boundaries Coalition

AHA Simple Cooking with Heart Kitchen – Mobile Cooking Classes

Kimberly Mays, Sr. Director, Community Impact, American Heart Association

10:00 am – 10:15 am

Break/Move to Break-Outs

10:30 am – 12:00 pm

Concurrent Workgroups

Focus: Building a Culture of Health on College/University Campuses (healthy eating, physical activity, tobacco-free)

Level 2: Rooms 5A&B

Facilitator, Linda B. King, Director, Community Impact, American Heart Association

Focus: Equity First Policy Platforms – Developing Grassroots Advocates

Level 2: Executive Boardroom

Facilitator, Stuart Berlow, Sr. Director, Government Relations and Jessica Moise, Sr. Director, Community Impact, American Heart Association

Volunteer Experience: Gail Harris Berry, American Heart Association Ambassador

Focus: High Blood Pressure – Management and Control

Level 2: Room #7/Tiered Classroom

Facilitator, MeShall Hills, Director, Community Impact, American Heart Association

Focus: Building a Culture of Health in Housing

Level 2: Rooms 6A, B&C

Facilitator, Marques Fitch, Director, Community Impact, American Heart Association

Focus: Healthy Food Access

Level 1: Auditorium

Facilitators, Karen Wells, Manager, Community Impact and Annie Thornhill, VP, Community Health, American Heart Association

12:00 pm – 1:00 pm

Report Out/Voting/Next Steps/Adjournment

Auditorium

Chris William, Chair, Mid-Atlantic Affiliate Board, American Heart Association

Collective Impact Ideas

Each break-out session will be assigned 2-3 staff that will review the “collective impact” tools created by the groups and select 1 per focus area to highlight.